# Visual design

It is my job to design your pages. That is what you will be paying me for. It will help me if you let me know the *context* in which I will need to design.

Please answer any of these questions that you can. Just type into the obvious spaces, *which will get bigger as you type*.

You don’t need to write at length, but please be as *specific* as you can be.

**1.** Do you have existing business cards? Business stationery? Will I need to design using those colours? (If so, please scan some samples in, or take photos, and send them to me with your answers.)

**2.**  Do you have an existing logo? Will I need to use it? (Again, please send it if so.)

**3.**  How would you like people to describe your Web site (the words they would use)?

**4.** Are there some Web sites in your line of business that you like? If so, please list as many as you can, and give me some idea of what you like about them.

**5.** Are there some Web sites in your line of business that you *dis*like? If so, please list them, as many as you can, and give me some idea of what you dislike about them.